

An initiative by



# NJA

13<sup>TH</sup> EDITION

# NATIONAL JEWELLERY AWARDS 2024

THURSDAY, 26<sup>TH</sup> SEPTEMBER  
MUMBAI

# GJC - NATIONAL JEWELLERY AWARDS 2024

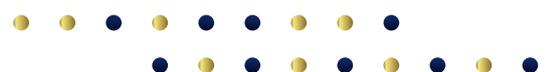
- *NJA is GJC's endeavor to stimulate industry growth. It is the ultimate platform to inspire and recognize true talent among GJC's valued members and associates. Nurturing creativity and honoring innovation, inspiration, passion, craft and devotion that inspires the flair for new talent is the core objective of NJA.*
- *The immense success and recognition of NJA Awards in the industry have determined the 12 editions & E&Y The Process Advisor of NJA to emphasize on brilliant aspects catering to every vital section of the industry.*
- *NJA is not a reserved body or an assortment of panel which does not comprehend every level of the pyramid; it is industry's recognition by the industry, from the industry to the industry.*

## **Objective of NJA**

*The National Jewellery Awards serves to connect with the National Gems and Jewellery communities which further emphasize and support the upcoming talent in national destinations and communities. It promotes & motivates the traditional essence of Indian culture in the form of Jewellery through the craft, inspiration, passion, devotion, enthusiasm and innovative spirit of the jewelers in the industry*

## **Benefit to Participants**

- *National platform to showcase your talent!*
- *National level recognition*
- *Networking*
- *Enhances one's knowledge with latest jewellery trends*





# NJA

NATIONAL JEWELLERY AWARDS

# Award CATEGORIES\*

## 1 JEWELLERY AWARD (15 CATEGORIES)

### 1) **The Bride's Pride**

- Gold Bridal Jewellery of the Year
- Diamond Bridal Jewellery of the Year
- Polki / Jadau Bridal Jewellery of the Year
- Colour stone Bridal Jewellery of the Year

### 2) Couture Jewellery of the Year ( Gold or Diamond)

### 3) The New Age Women's Jewellery - 9 to 5 Jewellery (Gold or Diamond)

### 4) Paramparik Jewellery

### 5) Platinum Jewellery of the Year

### 6) Zirconia Jewellery/ Lab Grown Jewellery of the Year

### 7) **Bangle / Bracelet/ Kada of the Year**

- Bangle / Bracelet/ Kada of the Year - Gold
- Bangle / Bracelet/ Kada of the Year -Diamond
- Bangle / Bracelet/ Kada of the Year - Polki / Jadau
- Bangle / Bracelet/ Kada of the Year - Colour stone

### 8) **Earring of the Year**

- Earring of the Year - Gold
- Earring of the Year - Diamond
- Earring of the Year - Polki / Jadau
- Earring of the Year - Colour stone

### 9) **Ring of the Year**

- Ring of the Year - Gold
- Ring of the Year - Diamond
- Ring of the Year - Polki / Jadau
- Ring of the Year - Colour stone

### 10) Accessory of the Year

### 11) All Eyes on HIM - Men's Jewellery of the Year

### 12) Sterling Silver Jewellery of the Year

### 13) Sterling Silver Artifacts

### 14) Jewellery of the Year

(Theme of the Year - Colonial Elegance and Indian Heritage)

### 15) Jewellery Innovation Excellence Award

## 2 SPECIAL AWARD

- Anmol Ratna of the Year

## 3 WOMEN ENTREPRENEUR AWARD

## 4 STUDENT OF THE YEAR AWARD

## 5 DESIGNER AWARD

- Hand sketch/ CAD

## 6 STORE AWARD

- Single Store of the Year - North
- Single Store of the Year - South
- Single Store of the Year - East
- Single Store of the Year - West





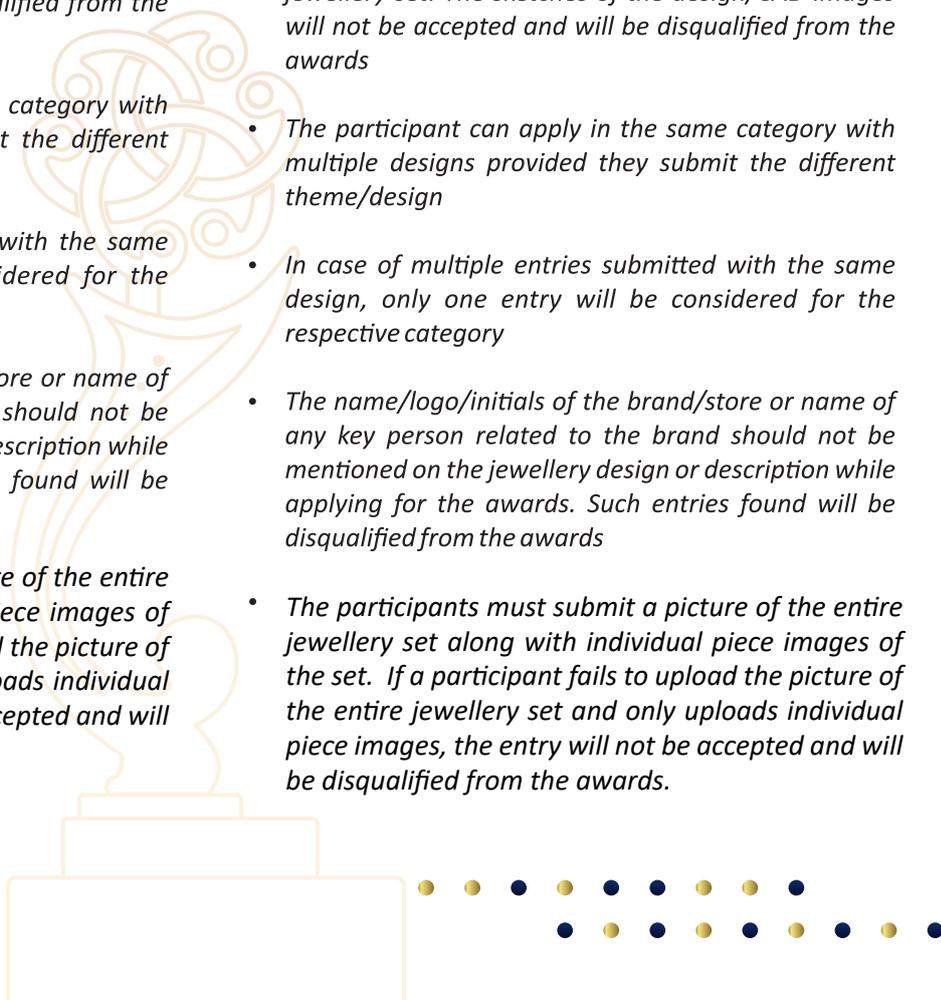
## The Bride's Pride

### Gold Bridal Jewellery of the Year

- The jewellery pieces submitted under this category must be made primarily of gold with or without colored gemstones & can be of various gold colors and combined weight should be above 200 gms in 14kt/18kt/22kt gold
- The Jewellery can be of traditional type or contemporary style
- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings, etc.) and should be of the same theme/design
- All the Jewellery pieces submitted under this category must be wearable in nature by brides as part of the bridal attire
- The participant should only submit picture of the jewellery set. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards.
- The participants must submit a picture of the entire jewellery set along with individual piece images of the set. If a participant fails to upload the picture of the entire jewellery set and only uploads individual piece images, the entry will not be accepted and will be disqualified from the awards.

### Diamond Bridal Jewellery of the Year

- The jewellery pieces submitted under this category must be primarily made of diamond either in gold of 14kt /18kt /22kt or platinum. The piece should consist of minimum 20kt real diamond
- The Jewellery piece can include, colored gemstones or uncut diamonds in gold or platinum
- The Jewellery can be of traditional type or ethno-contemporary style
- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings) and should be of the same theme/design
- All the Jewellery pieces must be wearable in nature by brides as part of the bridal attire
- The participant should only submit picture of the jewellery set. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
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# JEWELLERY AWARD SEGMENT 1

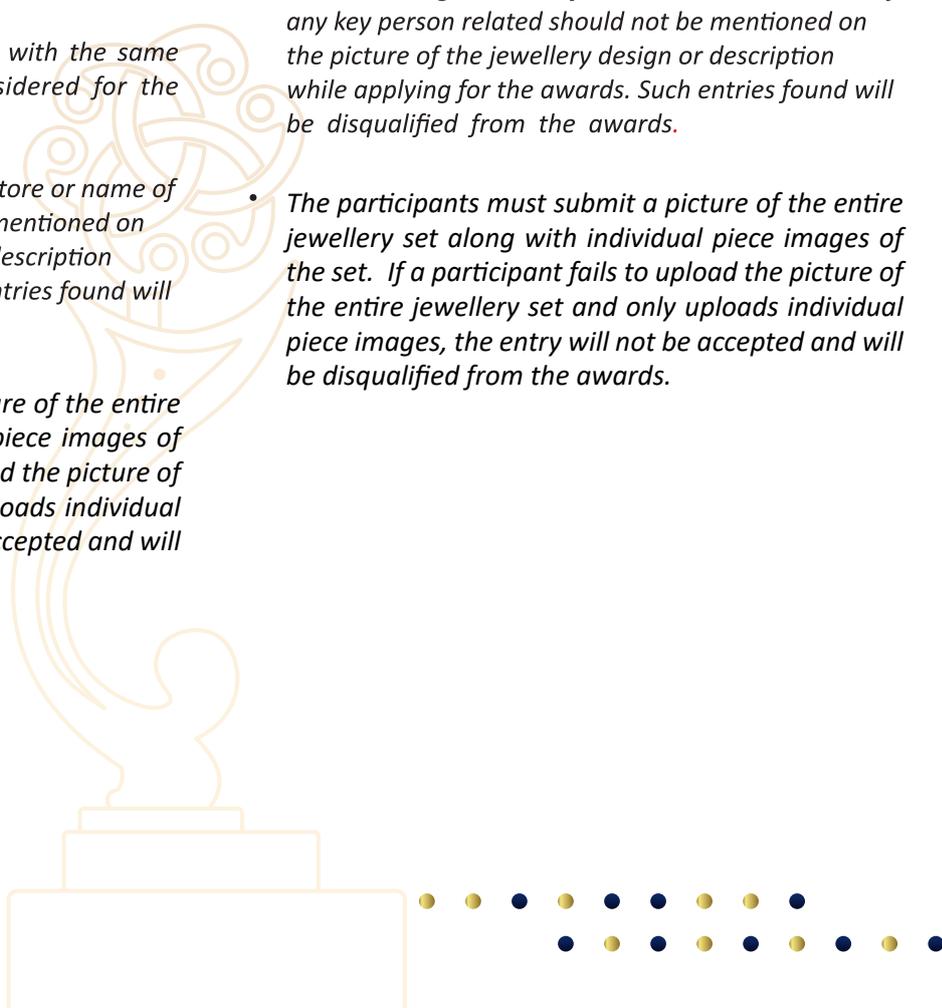


## Polki / Jadau Bridal Jewellery of the Year

- The jewellery pieces submitted under this category must be made primarily of gold with or without enameling and major elements consisting of kundan, uncut diamond, polki with or without colored gemstones and combined weight should be above in 14kt/18kt/22kt gold. The Jewellery can be of traditional type or ethno-contemporary style
- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings) and should be of the same theme/design.
- All the Jewellery pieces submitted under this category should be wearable in nature by brides as part of the bridal attire
- The participant should only submit picture of the jewellery set. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards.
- The participants must submit a picture of the entire jewellery set along with individual piece images of the set. If a participant fails to upload the picture of the entire jewellery set and only uploads individual piece images, the entry will not be accepted and will be disqualified from the awards.

## Colour Stone Bridal Jewellery of the Year

- The jewellery submitted under this category should be primarily made in gold (14kt/ 18kt/22kt) with colored gemstones, uncut diamond, beads and pearls with or without enameling. The overall look of the jewellery should be primarily of colored gemstone
- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings) and should be of the same theme/design.
- All the Jewellery pieces submitted under this category should be wearable in nature by brides as part of the bridal attire
- The participant should only submit picture of the jewellery set. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards.
- The participants must submit a picture of the entire jewellery set along with individual piece images of the set. If a participant fails to upload the picture of the entire jewellery set and only uploads individual piece images, the entry will not be accepted and will be disqualified from the awards.



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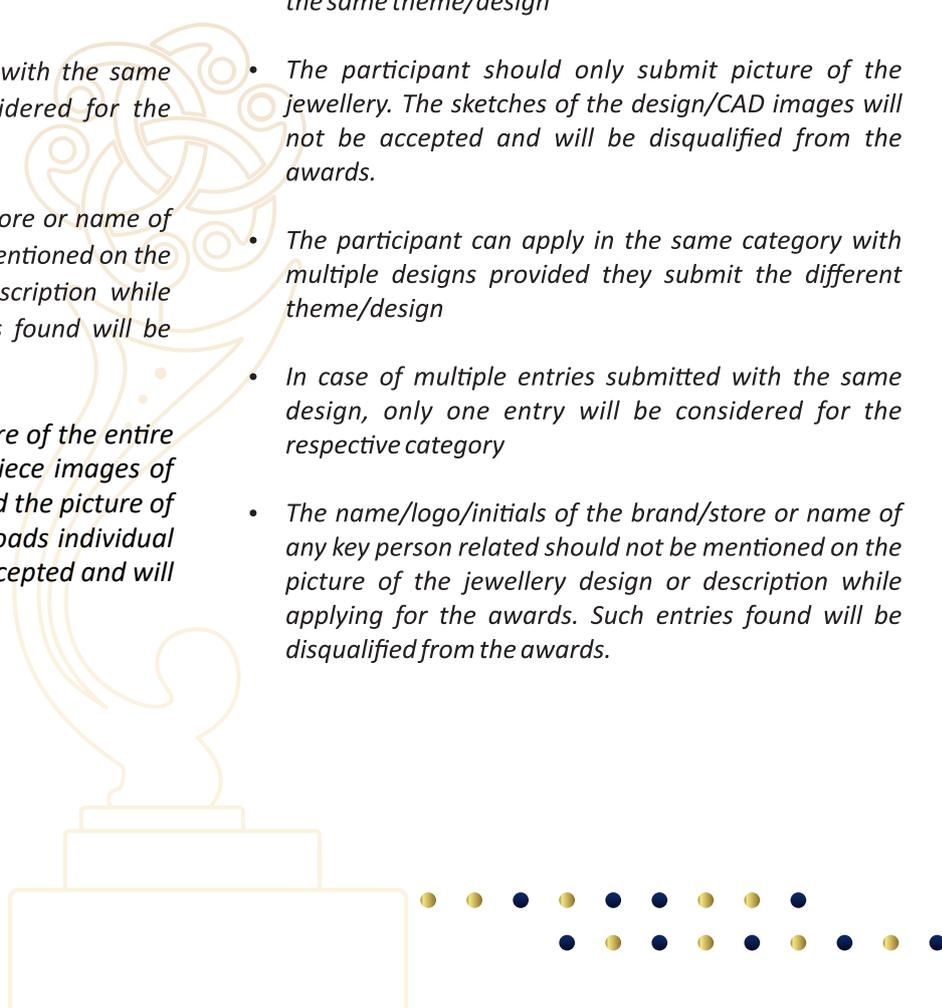


## Couture Jewellery of the Year (Gold or Diamond)

- The jewellery set submitted under this category can be made of gold in various colors with or without enameling, colored gemstones or can be made of real diamond in gold of 14kt/18kt/22kt only with/without the use of kundan or stones
- The Jewellery piece can be of modern type or contemporary design
- The Jewellery set submitted under this category of ornaments (e.g. necklace with pair of earrings, ring and bracelet with pair of earrings etc.) and should be of the same theme/design
- All the Jewellery submitted for this award category should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards
- The participants must submit a picture of the entire jewellery set along with individual piece images of the set. If a participant fails to upload the picture of the entire jewellery set and only uploads individual piece images, the entry will not be accepted and will be disqualified from the awards.

## The New-Age Women's Jewellery (9 to 5 Jewellery – Gold or Diamond)

- The jewellery piece submitted must be elegant and comfortable that can be worn by women in their day to day endeavors
- The Jewellery piece submitted should be suitable for modern /traditional women who is stylist and prefer wearing lighter piece of jewellery
- The Jewellery piece submitted under this category should be primarily made of gold with or without enameling, colored gemstones and can be of various gold colors or made of diamond in gold of 14kt/18kt /22kt only
- The Jewellery piece submitted for the awards should be of up to 30 gms. In case of multiple pieces submitted with same theme/ design each jewellery piece should be up to 30gms
- All design of the jewellery sets submitted, if any, (any combination i.e. chains with/without pendent, a pair of earrings, ring, kangans, mangalsutra etc.) should be of the same theme/design
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards.
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards.



# JEWELLERY AWARD SEGMENT 1



- *The participants must submit a picture of the entire jewellery set along with individual piece images of the set. If a participant fails to upload the picture of the entire jewellery set and only uploads individual piece images, the entry will not be accepted and will be disqualified from the awards.*

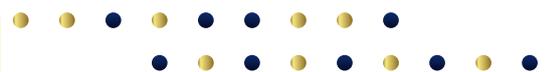
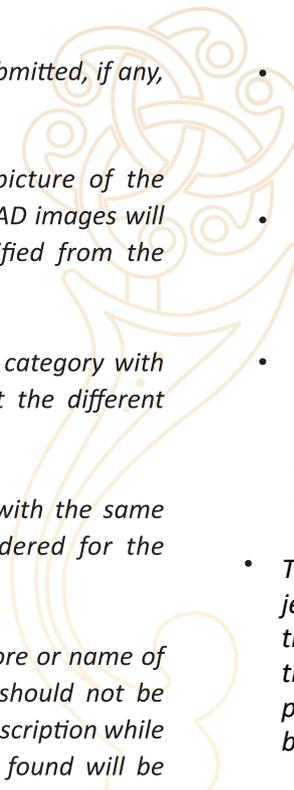
## Paramparik Jewellery

- *The jewellery piece submitted under this category must be made of gold (14kt/18kt /22kt) with uncut diamonds, kundan, meenakari and colored gemstones and must have an essence of Indian heritage and ethnicity*
- *The designs should be inspired from or symbolic of a bygone era – (Mughal, Victorian, Rajputana, etc.)*
- *It should have an essence of timeless elegance – an heirloom piece which can be passed down generations*
- *The Jewellery set/pieces should be wearable in nature (for e.g. bangle/ kangans/ bracelet/ rings/ earring/ , necklace or necklace set (including earrings), kangans, arm and waist bands etc.) are eligible to apply under this category*
- *All design of the jewellery pieces/set submitted, if any, should be of the same theme/design*
- *The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards*
- *The participant can apply in the same category with multiple designs provided they submit the different theme/design*
- *In case of multiple entries submitted with the same design, only one entry will be considered for the respective category*
- *The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards*

- *The participants must submit a picture of the entire jewellery set along with individual piece images of the set. If a participant fails to upload the picture of the entire jewellery set and only uploads individual piece images, the entry will not be accepted and will be disqualified from the awards.*

## Platinum Jewellery of the Year

- *The jewellery piece submitted under this category should be primarily made of platinum studded with or without colored gemstones*
- *All design of the jewellery piece/set submitted, if any, should be of the same theme/design*
- *The pieces submitted should be aesthetically appealing and practically wearable in nature and should have an impressive finish and craftsmanship*
- *The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards*
- *The participant apply in the same category with multiple designs provided they submit the different theme/design*
- *In case of multiple entries submitted with the same design, only one entry will be considered for the respective category*
- *The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards*
- *The participants must submit a picture of the entire jewellery set along with individual piece images of the set. If a participant fails to upload the picture of the entire jewellery set and only uploads individual piece images, the entry will not be accepted and will be disqualified from the awards.*



# JEWELLERY AWARD SEGMENT 1



## Zirconia Jewellery/ Lab Grown Jewellery of the Year

- The Jewellery piece submitted under this category should be primarily made with CZ or Swarovski crystal or CVD Diamond/ Lab Grown Diamond in Silver or Gold (14kt/18kt /22kt) or Platinum.
- The jewellery piece submitted under this category should be of contemporary design
- All design of the jewellery set/pieces submitted, should be of the same theme/design
- The jewellery design submitted for the awards should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards
- The participants must submit a picture of the entire jewellery set along with individual piece images of the set. If a participant fails to upload the picture of the entire jewellery set and only uploads individual piece images, the entry will not be accepted and will be disqualified from the awards.

## Bangle/Bracelet/Kada of the Year - Gold

- The jewellery piece submitted under this category should be made primarily of gold (14kt/18kt/22kt)
- The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones
- The jewellery pieces submitted under this category should be either a bracelet or a Kada/ pair of bangles and should be of the same theme/design
- The jewellery submitted under this category should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
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## Bangle/Bracelet/Kada of the Year - Diamond

- The Jewellery piece submitted under this category must be primarily made of diamond either with gold (14kt/18kt/22kt) or platinum
- The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones
- The jewellery pieces submitted under this category should be either a bracelet or a Kada/ pair of bangles and should be of the same
- The jewellery submitted under this category should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards



# JEWELLERY AWARD SEGMENT 1



- The participant can apply in the same category with multiple designs provided they submit the different theme/design
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## Bangle/Bracelet/Kada of the Year - Polki/Jadau

- The jewellery pieces submitted under this category must be made primarily of gold with or without enameling and major elements consisting of kundan, uncut diamond, polki with or without colored gemstones in 14kt/18kt/22kt gold. The Jewellery can be of traditional type or ethno-contemporary style
- The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones
- The jewellery pieces submitted under this category should be either a bracelet or a Kada/ pair of bangles and should be of the same theme/design
- The jewellery submitted under this category should be wearable in nature
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applying for the awards. Such entries found will be disqualified from the awards.

## Bangle/Bracelet/Kada of the Year - Colour Stone

- The jewellery submitted under this category should be primarily made in gold (14kt/ 18kt/22kt) with colored gemstones, uncut diamond, beads and pearls with or without enameling. The overall look of the jewellery should be primarily of colored gemstone
- The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones
- The jewellery pieces submitted under this category should be either a bracelet or a Kada/ pair of bangles and should be of the same theme/design
- The jewellery submitted under this category should be wearable in nature
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## Earring of the Year - Gold

- The jewellery piece submitted under this category should be made primarily of gold (14kt/ 18kt/22kt)
- The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones.
- The jewellery piece submitted under this category should be a pair of earrings with same theme/design and should be wearable in nature



# JEWELLERY AWARD SEGMENT 1



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## Earring of the Year - Diamond

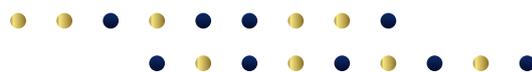
- The Jewellery piece submitted under this category must be primarily made of diamond either with gold (14kt/18kt/22kt) or platinum
- The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones.
- The jewellery piece submitted under this category should be a pair of earrings with same theme/design and should be wearable in nature
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## Earring of the Year - Polki / Jadai

- The jewellery pieces submitted under this category must be made primarily of gold with or without enameling and major elements consisting of kundan, uncut diamond, polki with or without colored gemstones in 14kt/18kt/22kt gold. The Jewellery can be of traditional type or ethno-contemporary style
- The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones.
- The jewellery piece submitted under this category should be a pair of earrings with same theme/design and should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
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## Earring of the Year - Colour Stone

- The jewellery submitted under this category should be primarily made in gold (14kt/ 18kt/22kt) with colored gemstones, uncut diamond, beads and pearls with or without enameling. The overall look of the jewellery should be primarily of colored gemstone
- The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones.
- The jewellery piece submitted under this category should be a pair of earrings with same theme/design and should be wearable in nature



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## Ring of the Year - Gold

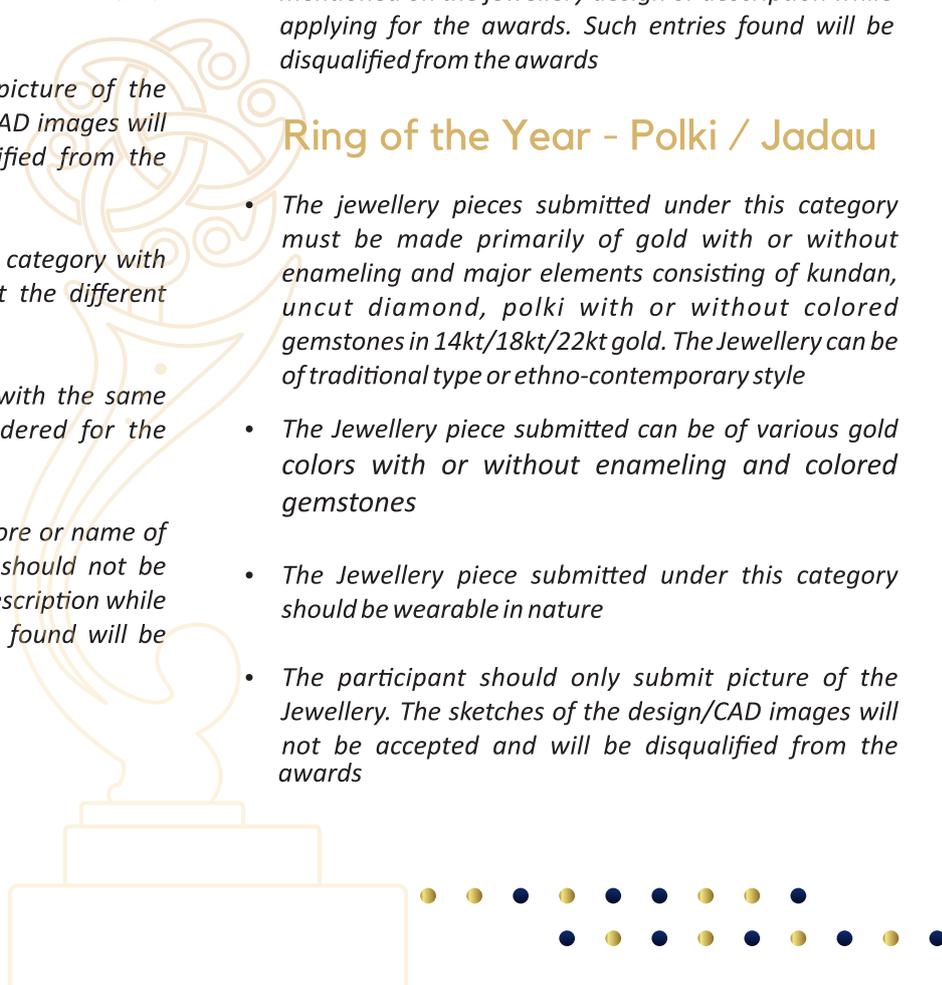
- The Jewellery piece submitted under this category should be made primarily of gold (14kt/18kt/22kt)
- The Jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones
- The Jewellery piece submitted under this category should be wearable in nature
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## Ring of the Year - Diamond

- The Jewellery piece submitted under this category must be primarily made of diamond either with gold (14kt/18kt/22kt) or platinum
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- The Jewellery piece submitted under this category should be wearable in nature
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## Ring of the Year - Polki / Jadau

- The jewellery pieces submitted under this category must be made primarily of gold with or without enameling and major elements consisting of kundan, uncut diamond, polki with or without colored gemstones in 14kt/18kt/22kt gold. The Jewellery can be of traditional type or ethno-contemporary style
- The Jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones
- The Jewellery piece submitted under this category should be wearable in nature
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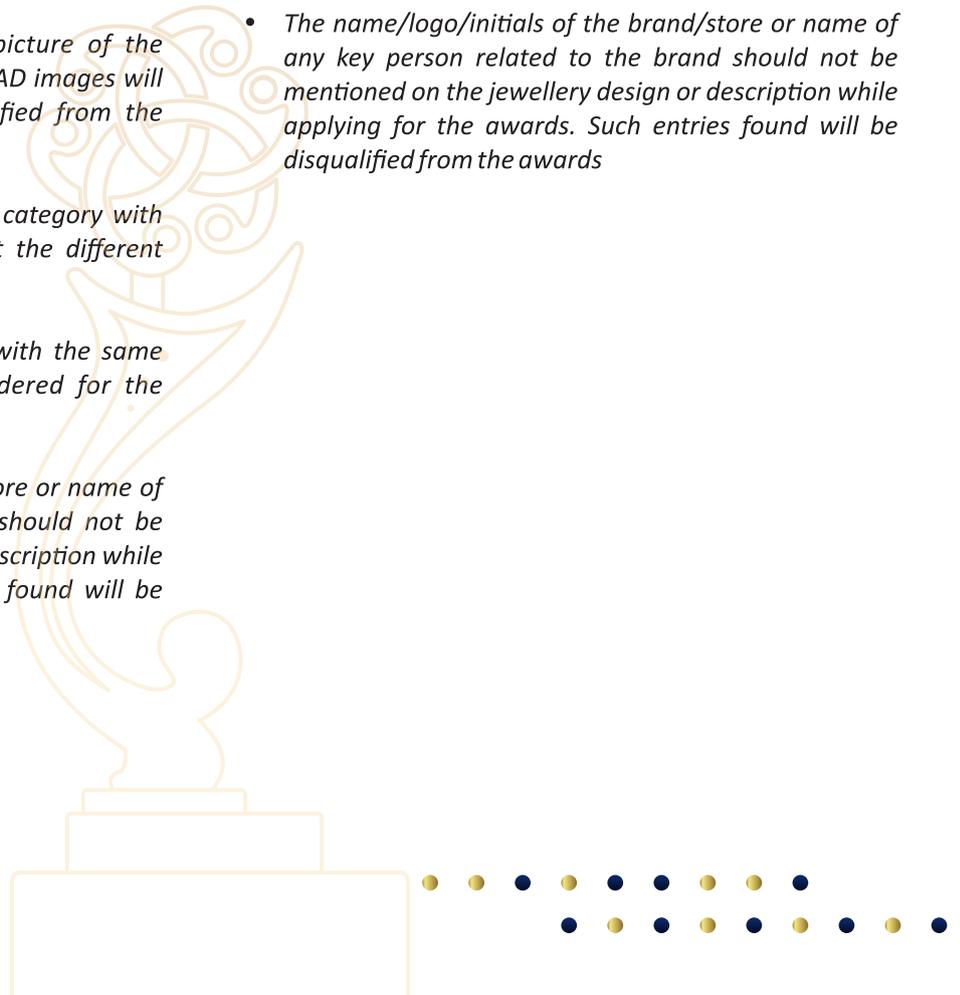
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## Ring of the Year - Colour Stone

- *The jewellery submitted under this category should be primarily made in gold (14kt/ 18kt/22kt) with colored gemstones, uncut diamond, beads and pearls with or without enameling. The overall look of the jewellery should be primarily of colored gemstone*
- *The Jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones*
- *The Jewellery piece submitted under this category should be wearable in nature*
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- *The participant can apply in the same category with multiple designs provided they submit the different theme/design*
- *In case of multiple entries submitted with the same design, only one entry will be considered for the respective category*
- *The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards*

## Accessory of the Year

- *The jewellery piece submitted under this category must be made of gold or platinum, with or without enameling, colored gemstones, diamond, pearls, coral, beads*
- *The jewellery design should be women jewellery and should have remarkable design*
- *Only one Jewellery piece/ pair of ornament can be submitted under this category*
- *The Piece in this category should be an accessory and used for styling or fashion and can be either wearable or non-wearable in nature.*
- *The participant should only submit picture of the Jewellery. The sketches of the design/ CAD images will not be accepted and will be disqualified from the awards*
- *The participant can apply in the same category with multiple designs provided they submit the different theme/design*
- *In case of multiple entries submitted with the same design, only one entry will be considered for the respective category*
- *The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards*





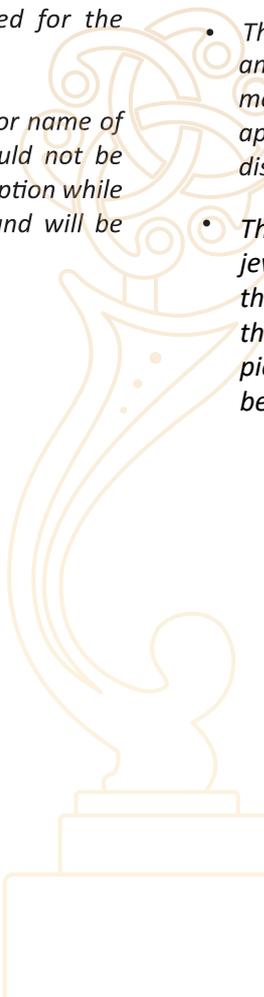
## All Eyes on HIM

(Men's Jewellery of the Year)

- The jewellery piece participating under this category must be specifically designed for men
- The jewellery can be made of gold, platinum and colored gemstones, diamonds, uncut diamond. Other materials such as rubber, leather and ceramics can be used to enhance the look of the product
- The jewellery design submitted must complement the fashion sensibilities of the present day's Indian men
- Jewellery piece can be stylish or fashionable but must be wearable in nature. The jewellery piece participating under this category shouldn't be an article jewellery
- The participant should only submit picture of the jewellery. The sketches of the design/ CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

## Sterling Silver Jewellery

- The jewellery pieces submitted under this category must be made in 92.5 or in 80 sterling silver and above only, primarily made of silver with or without enameling, colored gemstones, diamond, pearls, coral, beads
- Maximum 3 pieces of jewellery can be submitted under this category. The jewellery piece submitted should be of the same theme/design
- The Jewellery can be of any styling or fashion but should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/ CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards
- The participants must submit a picture of the entire jewellery set along with individual piece images of the set. If a participant fails to upload the picture of the entire jewellery set and only uploads individual piece images, the entry will not be accepted and will be disqualified from the awards.



# JEWELLERY AWARD SEGMENT 1



## Sterling Silver Artifacts

- The pieces submitted under this category must be made in purely 92.5 or in 80 sterling silver
- The article should be non-wearable in nature
- The article design under this category can be utensils, idols, kitchenware and decorative items
- The participant should only submit picture of the jewellery design. The sketches of the design/ CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

## Jewellery of the Year - Colonial Elegance and Indian Heritage

### Theme

#### **Colonial Elegance and Indian Heritage**

This theme invites designers to create jewellery that blends the opulence of the British Raj with India's cultural legacy. Key elements include:

**Cultural Fusion:** Combine traditional Indian techniques, crafts, costumes, Musical Instruments with Western styles.

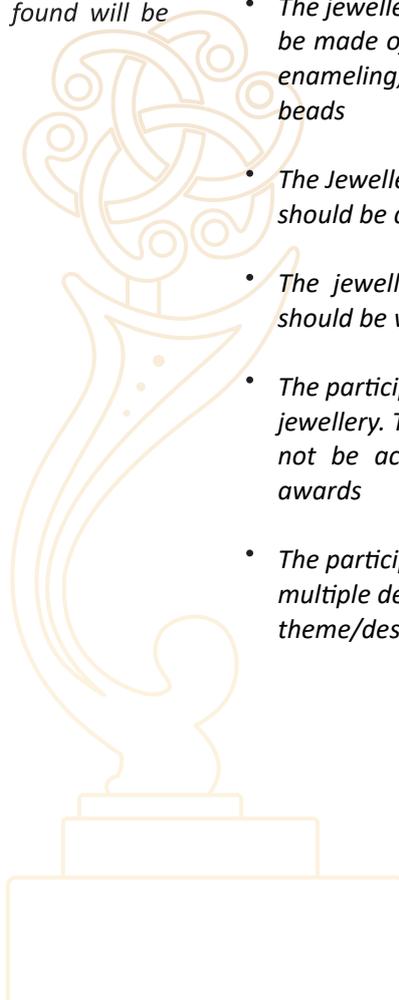
**Historical Icons:** Draw inspiration from Maharajas, colonial architecture, and vintage fashion.

**Heritage Sites:** Incorporate elements from India's heritage sites and historical eras.

**Legacy:** Celebrate the cultural exchange between India and Britain during the colonial period.

Designers will honour and reimagine the past's elegance and grandeur, creating jewellery that embodies both colonial and Indian heritage.

- The jewellery piece submitted under this category must be made of gold or platinum or silver, with or without enameling, colored gemstones, diamond, pearls, coral, beads
- The Jewellery piece submitted under this category should be according to the theme
- The jewellery design submitted under this category should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design





- *In case of multiple entries submitted with the same design, only one entry will be considered for the respective category*
- *The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards*

## Jewellery Innovation Excellence Award

- *The jewellery piece submitted under this category can be of any substance but must include of any metal - Silver/Gold/Platinum, with or without enameling, colored gemstones, diamond, pearls, coral, beads*
- *Entries should showcase unique and original designs with innovative techniques or materials, demonstrate high-quality craftsmanship, and have a strong aesthetic appeal. Designs must balance creativity with functionality and wearability, use unconventional or sustainable materials, align with market trends, and exhibit technical complexity. Each piece should clearly communicate its concept and inspiration.*
- *The jewellery design submitted under this category should be wearable in nature*
- *The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards*

*The participant can apply in the same category with multiple designs provided they submit the different theme/design*

- *In case of multiple entries submitted with the same design, only one entry will be considered for the respective category*
- *The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards*





# SPECIAL AWARD SEGMENT 2

## Anmol Ratna Award

- This Award will recognize an individual who has showcased longevity in the Indian Gems & Jewellery Industry. The award acknowledges the individuals sustained achievements within the business community during a distinguished career. The nominee should be above 50 years of age as on March 31, 2024

### One or more of the following evaluation criteria to be used

- Has shown outstanding leadership characteristics throughout their career and has inspired and developed others to achieve similar success
- Has achieved business excellence, evidenced through their business's profitability, competitive advantage, innovation, flexibility and customer service
- Great entrepreneurial skills / Business proficiency / Institutional building capability
- Significant achievements / roles played in the Gem & Jewellery Industry
- Significant contribution to the society
- Awards/Recognitions
- Well-known and respected person in the industry
- Gained business success and contributed to organization(s) growth and industry

## Women Entrepreneur of the Year SEGMENT 3

- This award aims to identify, recognize and reward the contribution made by women entrepreneurs to the Indian Gems & Jewellery Industry across various segments and location
- A lady who is an owner in a partnership/sole-proprietorship can nominate herself
- The initiative/project/service submitted under this category should demonstrate a measurable impact on

the industry and other stakeholders during the period April 01, 2023 to March 31, 2024.

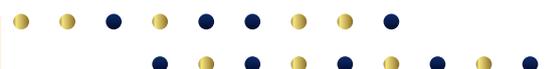
- if found will be disqualified from the awards. The participant should submit their entry with relevant supporting (pictures/images/documents/stories etc)
- The winner for this category will be selected by the NJA committee

### One or more of the following evaluation criteria to be used to determine the winner:

- Contribution to the business and industry
- Value addition to relevant stakeholders – internal and external
- Impact on the industry/stakeholders
- Future growth of the business.

## Student of the Year SEGMENT 4

- Any individual who is currently studying in a jewellery designing institute (may or may not be affiliated to any other body/board) can participate in this category
- The Jewellery design submitted must be innovative, novel and extraordinary. It must be technically viable to manufacture and must be wearable
- The student is allowed to submit only one design for the category. Multiple entries of same or different design will not be accepted
- The award will be given to the Top 10 applicants basis on the jury evaluation
- The student applying in the awards should submit either student ID card or NOC or Bonafide certificate issued from the college. The Student ID card or NOC or Bonafide certificate should clearly states that student's course period (E.g. – XYZ student is currently studying under 'course name'. The duration of the course is April 2021 to Mar 2024- 4 years)
- The participant should have completed 16 years of age as on October 1st, 2024 and should submit government issued ID proof or student ID proof where DOB is mentioned





The following evaluation criteria to be used to determine the winners:

- Design aesthetics
- Uniqueness of the design
- Wear-ability of design

## DESIGNER AWARD SEGMENT 5

### Hand Sketch/ CAD / Procreate

- This category is to acknowledge Hand Sketch , CAD and procreate Jewellery designs based on the design aesthetics, finesse and proportion.
- Participant can submit multiple entries with different designers, and you'll be shortlisted based on the highest-scoring designs. Designers are free to submit as many designs as they like.

The following evaluation criteria to be used to determine the winner :

- Design aesthetics
- Uniqueness of the design
- Wearability of design

## STORE AWARD SEGMENT 6

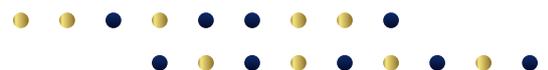
### Single Store of the Year

Recognize the most innovative concept for a single store set up in East, West, North and South of India. The concept should have been successful in enhancing product display and footfalls.

The following criteria to be used to determine the winners:

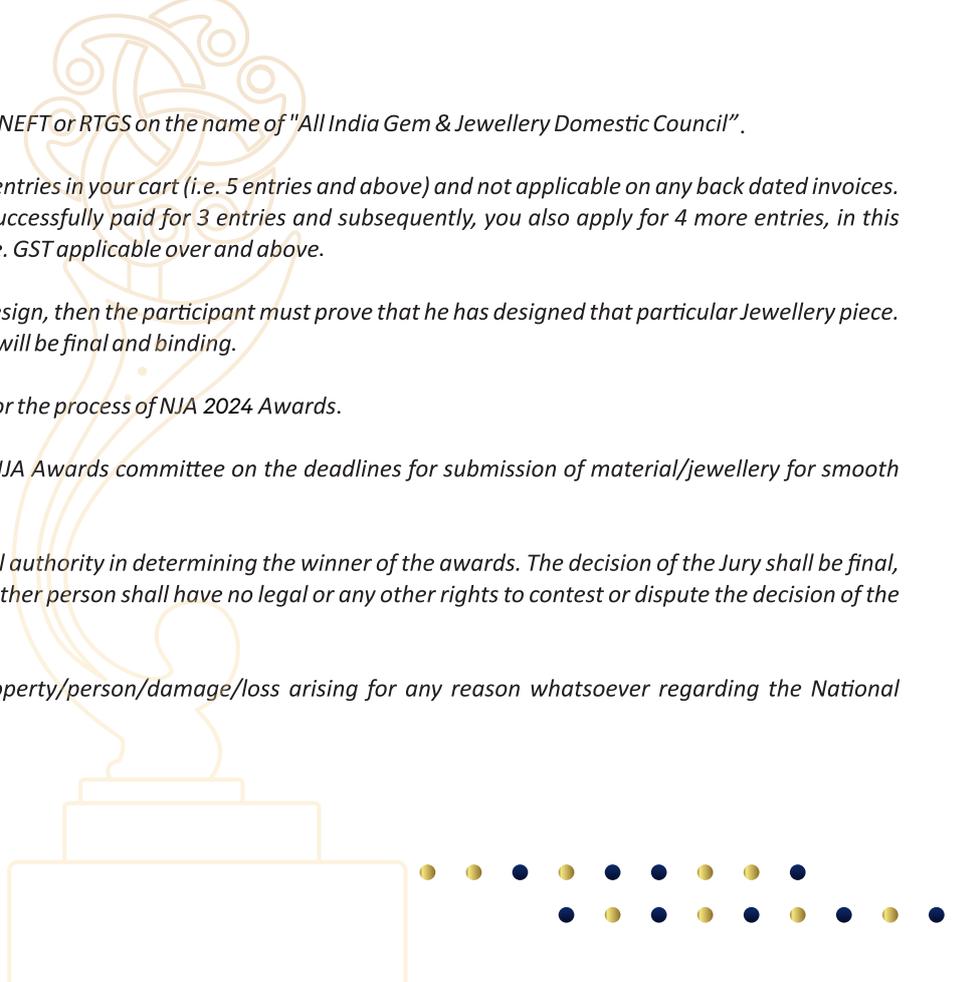
- Store design (interiors, lighting, environment, signage, display etc.)
- Customer loyalty programs (Discounts, Membership benefits, bulk purchase offers etc)
- Customer Feedback (Why do they prefer your store)
- Use of technology/Digital Innovation during pandemic

<b>East</b>	Arunachal Pradesh, Meghalaya, Mizoram, Assam, Bihar, Jharkhand, Manipur, Odisha, Sikkim, Tripura, West Bengal and Nagaland.
<b>West</b>	Daman and Diu, Goa, Gujarat, Maharashtra, Chhattisgarh and Madhya Pradesh
<b>North</b>	New Delhi, Haryana, Himachal Pradesh, Chhattisgarh, Jammu & Kashmir, Punjab, Uttar Pradesh, Uttarakhand and Rajasthan
<b>South</b>	Andra Pradesh, Telangana, Karnataka, Kerla, Tamil Nadu, Pondicherry, Andaman & Nicobar



## Terms & Conditions

- *The Jewellery Fraternity (The Jewellery fraternities include Retailers, Wholesalers, Manufacturers, e-commerce entity, Designers and Goldsmiths.) across India can apply for the National Jewellery Awards 2024.*
- *The Jewellery has to be 100% manufactured in India to participate in the National Jewellery Awards 2024.*
- *Designs/Jewellery which is manufactured post September 01, 2023 can participate in the awards. Entries that do not comply with any of these rules will be disqualified.*
- *“Winners and finalists of the previous editions cannot participate in the Awards with the same jewellery piece/set”.*
- *Jewellery design/pieces or stores or marketing initiatives for jewellery promotion recognized in any other jewellery awards held in the last one year i.e. from September 01, 2023 onwards, will not be eligible to apply for National Jewellery Awards and will be disqualified from the awards. This will be identified on best effort basis and will be highlighted to the NJA management for further action.*
- *The finalist determined in the Jewellery Award segment must provide self-declaration form stating the quality of the jewellery piece submitted for the awards. The draft document will be shared by the audit team post the announcement of the same. They may also choose to submit a hallmark certificate however it is not a mandatory document.*
- *In case the information provided in the declaration is found to be untrue, the entry will stand disqualified and the participant will be blacklisted from the NJA awards subject to the management’s discretion.*
- *Finalist for each category under Jewellery segment will undergo a lab testing organized by NJA committee in order to certify the genuineness of the piece. The finalist shall have an option to submit an existing certificate authenticating the genuineness of the jewellery piece. The cost incurred for the lab testing shall be borne by the finalists.*
- *It is explicitly understood that the entry details are approved and overseen by the owner /partner/ director of the participating company.*
- *At the time of submitting the application, please ensure that you have provided all the necessary details. Please make a note that incomplete applications will not be accepted.*
- *All the supporting materials wherever necessary should be specifically attached with the entries.*
- *Application fees is non-refundable .*
- *Kindly issue the Cheque or Demand draft or NEFT or RTGS on the name of “All India Gem & Jewellery Domestic Council” .*
- *Discounts are applicable on the number of entries in your cart (i.e. 5 entries and above) and not applicable on any back dated invoices. For example; on June 20, 2024 you have successfully paid for 3 entries and subsequently, you also apply for 4 more entries, in this scenario the discounts will not be applicable. GST applicable over and above.*
- *In case there is a dispute with a Jewellery design, then the participant must prove that he has designed that particular Jewellery piece. The decision of the jury and NJA committee will be final and binding.*
- *The third-party process auditor shall monitor the process of NJA 2024 Awards.*
- *You are requested to-cooperate with the NJA Awards committee on the deadlines for submission of material/jewellery for smooth operations.*
- *The Jury of the NJA 2024 shall have the final authority in determining the winner of the awards. The decision of the Jury shall be final, conclusive and binding, the winner or any other person shall have no legal or any other rights to contest or dispute the decision of the jury.*
- *GJC shall not be legally liable for any property/person/damage/loss arising for any reason whatsoever regarding the National Jewellery Awards 2024.*







# NJA

NATIONAL JEWELLERY AWARDS

## APPLICATION FEE

Sr. No.	Category	GJC Member	Non - Member
01	Jewellery Awards	Rs. 3,000/-	Rs. 4,000/-
02	Store Award	Rs. 10,000/-	Rs. 15,000/-
03	Designer Awards	Rs. 1,500/-	Rs. 1,500/-
04	Students Awards	Rs. 500/-	Rs. 500/-
05	Women Entrepreneur Award	NIL	NIL

\*Plus 18% GST Applicable

## DISCOUNT STRUCTURE

Sr. No.	Member Discount	Non - Member Discount
01	5 to 10 Entries (5%)	5 to 10 Entries (5%)
02	11 to 20 Entries (10%)	11 to 20 Entries (10%)
03	21 to 30 Entries (15%)	21 to 30 Entries (15%)
04	31 Entries and above (20%)	31 Entries and above (20%)

\*Terms & Conditions applicable, visit [www.gjc.org.in](http://www.gjc.org.in)

## TIMELINE DETAILS

Activities	Date
Call for Entries	June 21, 2024
<b>Last Date of Application</b>	
Registration Closes	Aug 16, 2024
Entry Closes	Aug 18, 2024
Screening Jury	Aug 31, 2024
Grand Jury	Sep 19, 2024
Grand Finale	Sep 26, 2024



**TO APPLY**  
[www.gjc.org.in](http://www.gjc.org.in)

**FOR MORE DETAILS CONTACT**  
**Shristi Dagar**  
[shristi@gjc.org.in](mailto:shristi@gjc.org.in)  
+91 93400 31608

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